## OUR 57 POINT GUARANTEE

More



details

- 1. In-depth meeting to learn your goals
- 2. Strategy session including staging
- 3. In-depth knowledge & ECHOnomics Team appraisal for pinpoint pricing
- 4. In-depth interview to learn about your home
- 5. Detailed MLS Entry & Verification
- 6. Client MLS Proof Sign Off
- 7. Multiple County MLS listings
- 8. List Hub placement populated to hundreds of real estate websites
- 9. Matterport® 3D Virtual RealityHome Tours Compatible with Oculus and Google Cardboard. Dollhouse & Floor plans.
- 10. In-House unlimited interior and exterior photos
- 11. In-House Drone (3 types) aerials
- 12. In-House night photography
- 13. In-House photo retouching editing
- 14. In-House professional real video of your home.
- 15. In-House writer & professional proofreading for all marketing materials
- 16. In-House Client Concierges receiving 50 plus Buyer inquiries daily pushing your home
- 17. Printed brochure on heavy stock paper.
- 18. Animated digital brochure.
- 19. Palm Beach County School Home ECHOnomics Banner Program
- 20. Featured on EchoFineProperties.com top Google placed website
- 21. MLS populated to 100's of real estate websites
- 22. Exclusive Ylopo placement with Facebook
- 23. Ylopo Digital/Social Media Placement
- 24. Custom Zillow Video Tours
- 25. Realtor.com enhanced placement
- 26. Trulia.com placement
- 27. Facebook & Facebook Ads
- 28. Showcase Streaming LIVE Tours

- 29. Instagram
- 30. Twitter
- 31. Tik Tok / Reels Storytelling
- 32. YouTube
- 33. Pinterest
- 34. LinkedIn
- 35. Networking and featured stories on our exclusive Local Waves channel
- 36. National/International luxury affiliates including Luxury Real Estate.com
- 37. Mass Weekly Email for Open Houses and featured listings (over 200k subscribers)
- 38. Mass-Email showcase of your home
- 39. Open Houses (Cookies, Mylar Balloons)
- Lots of little stuff from making keys to placing signs
- 41. Personal home showings by appointment.
- 42. Feedback weekly & after every showing
- 43. PR Department Press Releases
- 44. Market to your community directly
- 45. Cold calls to find a buyer for your home
- 46. Marketing to Echo Team
- 47. Marketing affiliation program to Illustrated Properties and Keyes Agents
- 48. 24/7 Professional branding from car to attire
- 49. Buyside Computer Match of your home to active Buyers
- 50. In-House Rental Specialist
- 51. Expert Negotiation
- 52. Legal experts
- 53. Mortgage consultants
- 54. In-House Closing Coordination (Appraisal to Inspection)
- 55. Title experts
- 56. Jeff & Cary Lichtenstein Broker expert advice
- 57. Closing Celebration