

HOME ECHOnomics

57 PROMISES TO ENSURE EVERYTHING
THAT IS SUPPOSED TO HAPPEN, HAPPENS.

1. In-depth meeting to learn your goals
2. Strategy session including staging
3. Review all facets of the process in advance
4. In-depth knowledge & ECHOnomics Team appraisal for pinpoint pricing
5. In-depth interview to learn about your home
6. Detailed MLS Entry & Verification
7. Client MLS Proof Sign Off
8. Multiple County MLS
9. In-House writer & professional proofreading for all marketing materials
10. In-House unlimited interior photos
11. In-House exterior photos. Natural sunlight rule
12. In-House Drone (3 types) aerials
13. In-House night photography
14. In-House IT photoshopping
15. In-House photo journalist for video tour
16. In-House video movie of your home
17. In-House Client Concierges receiving 40 plus Buyer inquiries daily pushing your home
18. Lots of little stuff from making keys to placing signs
19. 8 Page Magazine style brochure on heavy stock metallic paper
20. E-Brochure
21. Featured on EchoFineProperties.com top Google placed website
22. MLS populated to hundreds of real estate websites
23. Illustrated Properties website
24. Exclusive Ylopo placement with Facebook
25. Ylopo 7 Step Facebook ads
26. Zillow enhanced placement
27. Realtor.com enhanced placement
28. National/International luxury affiliates & networking
29. Trulia
30. Facebook & Facebook Ads
31. Echo Blog
32. LinkedIn
33. Instagram
34. Twitter
35. YouTube
36. Pinterest
37. Mass-Email for Open House (over 100k subscribers)
38. Mass-Email feature of your home
39. Open Houses (Cookies, Mylar Balloons)
40. Showing your home in person
41. Feedback weekly & after every showing
42. Palm Beach Post in-season
43. Monthly blast (1000's) to Buyers & Agents
44. Market to your community directly
45. Cold calls to find a buyer for your home
46. Marketing to Echo Team
47. Marketing to Illustrated Properties agents
48. 24/7 Professional branding from attire to car
49. Buyside computer match of your home to active Buyers
50. In-House Rental Specialist
51. Expert Negotiation
52. Legal Expert Resources
53. Mortgage Resources
54. In-House Closing Coordination (Appraisal to Inspection)
55. Title Expert Resources
56. Jeff & Cary Lichtenstein Broker expert advice
57. Closing Celebration!