

AMBITIOUS REALTORS WANTED



JEFF AND CARY
LICHTENSTEIN
JEFFREALTY.COM

ARE YOU READY TO REALLY LEARN HOW TO MAKE A LIVING SELLING REAL ESTATE?

You may have tried the big Real Estate factories and their training facilities and discovered you didn't really get anything that applies to the real world. You have even done well in training, but now are getting no support or leads to really get your career rolling. You know you have what it takes, you just want a chance, right?

DON'T GET DISCOURAGED! If you are hard-working and can follow directions, we can turn you into a Real Estate Superstar.

With a very established online presence and very heavy marketing in all medias, there is plenty of opportunity for real sales and experience with us.



Our basket of skills includes the belief that both traditional and digital media play important roles in selling homes. **JeffRealty.com** has top page of Google position and utilizes leading-edge technology and user-friendly wide-screen format to give information that Buyers want and to showcase your property. Jeff's site has unique tools and information about the area and frequent updates to keep the site fresh and give buyers a reason to keep coming back. And we need your help to serve all the customers coming to us every day.



WITH NEARLY 70 YEARS OF REAL-WORLD SALES, WE HAVE THE INSIGHTS TO TEACH YOU HOW TO MAKE THE DEAL HAPPEN.

Negotiation is an art that few Realtors really possess. It takes an innate ability to "read" each individual and understand their motivations. It takes knowing what to say and when not to say anything at all, then to gather all of the pertinent information for you, our client, to make the final call.



We teach you all this knowledge and so much more in a family-style environment based on trust and honesty.



If this sounds like the right place for you please, contact us immediately. I will personally take the time to meet with you and discuss your goals and experience. This could be the first step towards a very successful future. Call Jeff today at 561.346.8383 and let's get started immediately.



9 REASONS TO JOIN OUR TEAM

WHY OUR SYSTEM IS SO MUCH MORE EFFECTIVE

#1 WE ARE #1

Illustrated Properties is the #1 broker in Palm Beach County. We are their #1 Team in all of the northern Palm Beaches.

#2 LEADS LEADS LEADS

Our leads are real. Our site, www.jeffrealty.com, shows up on the 1st page of Google on 100s of searches. All leads must register with a real phone number. Therefore, you don't have to waste time with phony buyers. We also have 2 exclusives with Tiger Leads for the Jupiter/PBG (we share with one other) area and West Palm Beach that net us hundreds of qualified leads a month.

#3 GREAT TEAM OF PEOPLE

We have a Customer Care coordinator who handles all incoming calls for you. She sets up appointments and searches for your clients for you. By the time you receive a lead, the potential Buyer is waiting for your call and you have been talked up. We have our own in-house closing coordinator to handle all the closing details. We have our own in-house IT and design to handle all of the marketing for you. We want you to sell, not be wrapped up in paperwork. Check us out at <http://www.jeffrealty.com/agents>.

#4 QUALITY FREE MARKETING

Our materials are the best. In-house design, 8-page brochures, 8.5x11 postcards, videos on your listings, aerials on your listings, night shots, full-page color Palm Beach Post ads, and an exclusive database of 50,000+ that will keep your open houses filled up. Take a look at what we do for our clients.

We get hundreds of qualified leads each month. Some we just make the appointment for you. Our goal is to let you do what you do best. Sell!

#5 THE BEST AFFILIATIONS

Between Christie's International Real Estate, Leading Real Estate Companies of the World, Luxury Portfolio, LuxuryRealEstate.com, and our Relocation department, you will not find better marketing power.

#6 TECHNOLOGY

Our technology is out of this world. We create and send out monthly email communications for you to your clients/potential customers. Free IT quality support.

#7 REAL TRAINING

We are a small boutique team within a large company. Everyone helps each other out. You can stop or call Jeff & Cary to talk through things every day. We have weekly sales meetings and everyone helps each other out. You will get real training with real game plans. Whether you need advice on working with buyers or setting up a listing marketing game plan, we will be there to listen to your ideas and figure out strategies to help you become a star.

#8 PERFECT OFFICE/LOCALE

We are located at 7100 Fairway Drive and have 1500 square feet of retail space within Illustrated Properties. We are next door to LA Fitness, have 5 restaurants within a block of us, the Turnpike is literally across the street at PGA Boulevard, and I-95 is 2 miles away. We can be anywhere from Jupiter to West Palm Beach in 20 minutes.

#9 NO WORRIES FOR YOU

We pay for everything. No brochure cost. No photography fee costs. No postcard costs. No IT costs. No copying costs. No marketing costs. No business card costs. No closing coordinator costs. No lead referral costs. We want you to focus on what you do best. Sell Sell Sell and be a Real Estate Superstar!